

WORLD'S FIRST REAR VIEW CYCLE HELMET RECEIVES HUGE RESPONSE IN BELGIAN SHOW.

Press Release.
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The only cycle helmet in the world that features a built-in rear view mirror received an amazing response when it appeared at last weekend's EXPO VELO show in Belgium.

The revolutionary helmet, designed and developed by the Reevu company in England, has taken the UK by storm, and is currently available in several other European countries. It will be going on sale in Belgium within the next few weeks.

Billy Morgan, who invented the Reevu helmet, said:-
"We've already had a huge amount of interest from Belgian cyclists. Consequently, when the Expo Velo show was coming up, we knew that we had to attend. The response has been terrific. We took several big orders at the show and the attention we received from potential distributors was really good too."

It has taken seven years to develop the Reevu rear view helmet, but it is now available in most European countries and will shortly go on sale in the USA.

Reevu has secured a worldwide patent on the rear view system. They've also made sure that the helmet meets European and USA safety standards.

Billy Morgan commented:-
"We've had an amazing time in Brussels. The show is known Worldwide for attracting a large number of visitors..both from the general public and from the cycling industry. We weren't disappointed. I'd like to say a big thankyou to everyone who showed such terrific interest in our helmets. I also thought that the organisation of the show was excellent too. "

The Reevu company is also busy adapting the rear view system into other helmets. The first development will be a motorbike helmet, due to be launched across Europe later this year.

For further details, please go onto the Reevu web site at www.reevu.com
ENDS.